



2022 Speakers and Topics



LEADERSHIP TODAY

Lex Mason, President of Dallas, Texas based Weathermatic, is the Keynote Speaker at the 2022 Water Summit. He was promoted to president of Weathermatic in January 2021 and at 28 he is one of the youngest leaders in the irrigation industry. He began his leadership journey at a young age when his father, Mike Mason, got him involved at Irrigation Association shows handing out foam footballs to attendees passing the Weathermatic booth. From there he continued preparing for management roles through family dinner business discussions, a degree in management and entrepreneurship from Baylor's Hankamer School of Business, and learning from longtime members of the company's executive leadership team.



PERFORMING DETAILED WATER MANAGEMENT AUDITS (Part 1) A DETAILED UNDERSTANDING OF SUSTAINABLE LANDSCAPES THROUGH WATER MANAGEMENT AUDITS (Part 2)

Larry Cammarata, Certified Consultants, Indianapolis, Indiana, is an expert in the plant-soil-water continuum. Cammarata is a horticultural sustainability and water management consultant with more than 41 years of international experience in design, management and installation of water management systems accompanied by a degree from Purdue University in Turfgrass and Landscape Architecture. In a two-part presentation, he will be bringing to Water Summit attendees the importance of the plant-soil-water continuum, practical and real applications, as well as best practices for performing water audits.

Other Water Summit Topics

- **Practical Solutions for Safe Digging** – Kathy Thrash, Sunshine 811
- **Understanding Florida Building Code's Permitting Requirements** – Richard Elzey, Contractors Institute
- **Reducing Lost Time – Getting Employees Back to Work After an Accident** – Larry Reed, Federated Insurance
- **Selecting the Right Filter for an Irrigation System** – Art Elmer, Netafim
- **Supply Chain 201** – Denise Gillespie, The Denmark Group
- **Irrigation Maintenance – The Disney Way** – Tom Wyatt, Walt Disney and Mike Prevost, Prevost Stamper, Inc.
- **Understanding Licensing Requirements for Irrigation Contractors** – Panel Discussion
- **Asset Protection** – Terrence Gorman – CEA Academy
- **Improved Management Techniques** – Dennis Harrelson – CEA Academy
- **Trouble Shooting Drip Irrigation**